



DREAM
REAL ESTATE



FIRST-TIME HOME SELLER'S GUIDE

A Timeline for Listing & Selling Your Home

1



NOW

Pick a date

- Choose the month & ideal date to list your home.
- Unsure? Ask your Dream Agent for advise on the best time/season for your area.

2



5/6 Weeks

before listing

- Reach out to a Dream Real Estate Agent.
- Schedule a meet & greet.

3



2 Months

before listing

- Begin research by looking at neighborhood comps with your Dream Agent
- Estimate maximum and minimum listing price expectations with your Dream Agent

4



2 Weeks

before listing

- Clean & remove clutter.
- Discuss staging & curb appeal with your Dream Agent.
- Remove any personal items.
- Organize/store kid and pet items.

5



1 Month

before listing

- Start packing, buy moving boxes & packing supplies.
- Categorize items and get rid of junk.
- Consider renting a storage unit or organize boxes neatly in the garage or utility room.

6



1 Week

before listing

- Your Dream Agent will take photos or arrange a shoot & write your listing description.
- Marketing plan is set in place.
- Keep your home clutter-free.
- Once on the market, the home must stay show-ready.
- Make sure all family members are mindful of clean rooms.

7



Final

Have a plan when showings come up unexpectedly. Let your Dream Agent know if there is a particular date/time it can't be shown. Now the offers come in! Discuss offers with your Dream Agent and let the negotiations begin. Accept an offer!